

TURFPRO

WEEKLY BRIEFING | 2019 MEDIA PACK

THE INDUSTRY'S ONLY PURPOSE BUILT WEEKLY BRIEFING

ABOUT

TurfPro is the only purpose built weekly briefing in the industry with an average **30%+ Open rate**.

The editorial looks at issues currently affecting the professional turfcare sector. With up to date industry news and expert comment, also coverage on product developments & industry exhibitions.

Targeted at professionals who look after grassed surfaces (Greenkeepers, grounds-men, landscapers, amenity workers, contractors etc), TurfPro is distributed digitally to over **7,000** verified email addresses every Monday at noon.

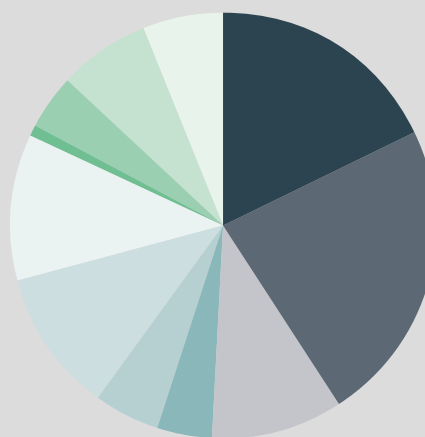
The digital distribution of TurfPro means advertisers can monitor responses and return on investment by measuring clicks from your advertisement and/or video.

40% READ ON MOBILE

60% READ ON DESKTOP



TURFPRO WEEKLY BRIEFING CIRCULATION



**>7000
IN CURRENT
CIRCULATION**

(5%) 351	Schools, colleges, universities	(18%) 1266	Golf course
(11%) 774	Non-vocational groundsmen/women	(23%) 1616	Sports grounds
(4%) 281	Manufacturers, Suppliers and distributors	(4%) 282	Leisure
(7%) 493	Misc (trade bodies, advisory services, consultants etc)	(1%) 70	Hire companies
(10%) 702	Contractors and landscapers	(11%) 774	Dealers
(6%) 421	Other		

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THE INDUSTRY'S **ONLY** PURPOSE BUILT **WEEKLY BRIEFING**

RATES

SPONSORED TOP BANNER

£250 per issue.

Includes banner/logo clickable to your website.

(475x100px, 72DPI, RGB - jpeg)

BRANDING LOGO / LINKS

3 months: **£250**6 months: **£450**

Includes banner/logo clickable to your website.

(126x84px, 72DPI, RGB-Jpeg)

SPONSORED MIDDLE BANNER

£200 per issue.

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JOB SECTION:
RECRUITMENT ADS**£75 per entry per issue**

Comprises of a logo and a brief description of vacancy on home page, linking to a full page with full details, web/email link.

SPONSORED PRODUCT ANNOUNCEMENT

£175 per issue

Comprises and image and brief description on Home Page, linking to back page with up to 350 words of text, contact details, web/email links, images and/or video content

SPONSORED BOTTOM BANNER

£150 per issue.

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TURFPRO

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TURFPRO

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USEFUL LINKS

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TurfPro MagazineRT @stuartwilson156: 90% of prep work for AI hurling finals complete. 20 matches in 6 weeks but we are still in great condition for tomorrow...
21 hours ago · replyRT @johnledwidge: Delighted to have been shortlisted for @the_iog Professional Football Grounds Team of the year. Amazing work at home and...
5 days ago · reply**twitter**

NEWS

'UNFAIRLY DISMISSED'
GROUNDSMEN ISSUE PLEA*Need support to carry on their fight*

Two Hull KCOM stadium groundsman who are planning to take their ex-employers to court have called on people to help in their "fight for justice" as they aim to get their jobs back.

[Read more](#)

Rate: ★★★★★ (0) | Comment (0)



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JOBS

Sponsored Product Announcements

**SALTEx 2017 'YOUR INDUSTRY YOUR SHOW'***Visitor registration now open*

The countdown to Europe's largest annual turf management event has officially begun, marked by the opening of online visitor registration.

[Find out more](#)

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